



Scholarship Program

LAUNCH TALKING POINTS



November 2023

Launch scholarship program:
Employee Communication
Direct Mailer to Schools within
CVA Territory
Email to FFA Advisers
CVA Communication Channels



March 1, 2024

Scholarship deadline



April 2024

All applicants receive notification
on whether they receive a
scholarship or not

CVA Scholarship Timeline

Frequently Asked Questions

Criteria for Applying

Applicants must follow the guidelines as stated in the guidelines for each scholarship category: member-owner or employee. This can be found online at www.cvacoop.com/scholarships.

Does the member-owner have to spend a certain amount with CVA to be qualified for their student to apply?

No. CVA requires the student's legal guardian to be an active member-owner of the cooperative. Other than ensuring that criteria is met, the judges don't know the level of spend that member-owner does with CVA.

Frequently Asked Questions

My grandpa is a CVA member-owner, but my parents aren't. Can I apply?

Applicants must be direct dependents of a CVA member-owner. If the legal guardian isn't a CVA member-owner, the student can't apply.

I am a CVA employee. Can I apply?

No. Only students of current CVA employees may apply. Students must be dependents of that employee. CVA employee must be current at time of announcement in a full time or part time capacity.

I am a CVA employee. Can my student reapply if they don't receive the scholarship in 2023?

Yes. Students of CVA employees may reapply up to their junior year of college. Winners may not reapply.

Frequently Asked Questions

How are the students selected?

FIRST:

- Application is scrubbed of all personal information so judges can't identify students or their parents.
- Judges focus on the quality of the application and essay
- Standardized scoring sheet

SECOND:

- Judges individually review each application and scores accordingly
- Scores from each judge are totaled and divided to provide the average total score

Deadline is March 1, 2024. All applicants will be notified in April.

Member-Owner Scholarship

- (16) \$1,000 scholarships
- Eligible to students whose guardian is an active CVA member-owner
- High School Senior graduating in spring 2024
- Enrolled at a post-secondary school immediately following high school graduation
- Pursuing a career or trade in an agriculturally related field
- Complete Online Application
 - Demonstrates leadership abilities and academic performance
- Upload photo suitable for print
- Write an essay on the topic: Describe the 'Farmer of the Future. ' What tools or skills will he or she need to be successful?

Employee Scholarship

- (4) \$1,000 scholarships
- Eligible to students whose guardian is a current CVA full-time or part time employee at time of announcement
- High School Senior graduating in spring 2024; or be a college freshman, sophomore or junior
 - Students may reapply up to Junior year. Winners may not reapply.
- Enrolled at a post-secondary school
- Pursuing a career or trade in an agriculturally related field
- Complete Online Application
 - Demonstrates leadership abilities and academic performance
- Upload photo suitable for print
- Write an essay on the topic: Describe the 'Farmer of the Future. ' What tools or skills will he or she need to be successful?